WP · Y'ALL

WordCamp Birmingham 2011
Sponsorship Packet

WordCamp Birmingham is a conference that focuses on everything WordPress, the free and open source personal publishing software that powers over 25 million sites on the web.

WC Bham is an informal, community-organized event. Everyone from casual users to core developers participate, share ideas, and get to know each other. Anyone interested in online content, design, blogging, web development and much more are encouraged to come and participate or even speak about what they know.

This Year

This year at WordCamp Birmingham we are looking to make it the best WordCamp the south has ever seen! complete with high-quality content and lots of fun. We can't do this without your input so please volunteer! We are anticipating around 450 people to attend from all over the Southeast. WordCamp Birmingham will also be expanding this year to include beginner and advanced workshops.

Become A Sponsor!

Personal $100

A tweet thanking you for your sponsorship.
A thank you message in a newsletter blast.
One(1) ticket to this year's WordCamp.

Silver $250

A 125×50 badge in the sidebar under the Our Sponsors header.
A tweet thanking you for your sponsorship.
A thank you message in a newsletter blast.
Add your twitter account on our twitter feed's Sponsors 2011 list.
Two(2) ticket to this year's WordCamp.

Gold $500

A 105×100 badge in the sidebar under the Our Sponsors header.
A tweet thanking you for your sponsorship.
A thank you message in a newsletter blast.
Add your twitter account on our twitter feed's Sponsors 2011 list.
A blog post about you/your company.
Opportunity to place stickers and literature at the swag table.
Four(4) tickets to this year's WordCamp.

Workshop Sponsor $800(1)

Recognition as the Workshop Sponsor
A 230×100 badge in the sidebar under the Our Sponsors header.
A tweet thanking you for your sponsorship.
A thank you message in a newsletter blast.
Include your badge in future newsletters.
Add your twitter account on our twitter feed's Sponsors 2011 list.
A blog post about you(r) company.
Opportunity to place stickers and literature at the swag table.
Six(6) tickets to this year's WordCamp.

Platinum $1,000

A 230×100 badge in the sidebar under the Our Sponsors header.
A tweet thanking you for your sponsorship.
A thank you message in a newsletter blast.
Include your badge in future newsletters.
Add your twitter account on our twitter feed's Sponsors 2011 list.
A blog post about you(r) company.
Opportunity to place stickers and literature at the swag table.
Six(6) tickets to this year's WordCamp.

Saturday Venue Sponsor(1) $2,000

Recognition as the Venue Sponsor
A 230×100 badge in the sidebar under the Our Sponsors header.
A tweet thanking you for your sponsorship.
A thank you message in a newsletter blast.
Include your badge in future newsletters.
Add your twitter account on our twitter feed's Sponsors 2011 list.
A blog post about you(r) company.
Opportunity to place stickers and literature at the swag table.
Six(6) tickets to this year's WordCamp.

Kryptonite $2,500

A 230×200 badge in the sidebar under the Our Sponsors header.
A tweet thanking you for your sponsorship.
A thank you message in a newsletter blast.
Include your badge in future newsletters.
Add your twitter account on our twitter feed's Sponsors 2011 list.
A blog post about you(r) company.
Opportunity to place stickers and literature at the swag table.
Eight(8) tickets to this year's WordCamp.

Contact: birmingham@wordcamp.org